



SPORT CHALET
THE EXPERTS

July 1, 2008

To all Sport Chalet vendors,

Sport Chalet is excited to announce a new program for you to receive your POS information. We have partnered with Edifice Information Management to bring you a comprehensive, cost effective and collaborative reporting program.

This program will replace the current reports being generated by our Merchant Teams. All reporting currently being produced will be discontinued effective August 31, 2008 and Edifice will be your single source for POS information and reporting. Sport Chalet will continue to provide the EDI 852 transmission at the request of the supplier.

Edifice Reports are delivered in formats that allow you to quickly analyze your product by department, class, store, color, size, and more. Reports include Top Products, Top Stores, Stock-to-Sales, Monthly Trending, Stock-out Exposure, and more. Reports are delivered with tools that allow you to customize views to your specific needs and drill-down to the store and size levels.

We are excited about the opportunity to gather and share information with you. Working with Edifice offers both you and Sport Chalet an opportunity for performing more sophisticated analysis, making smarter buys, reducing inventory and increasing sales. We will also realize improved planning and forecasting and more constructive and fact based buyer/vendor meetings which will ultimately improve the customer experience in store. We embrace the power of information sharing today like never before as we realize the true benefit of collaboration.

These new reporting capabilities are offered to you at a cost; however we are confident that you will quickly realize an ROI. With programs like this we can ensure the customer gets the right product, at the right place, at the right time.

We look forward to a long and prosperous relationship with your company and continue to strive to make improvements that benefit us both. For more information about Edifice, the program, how to get started and report demos, please contact Eric Engstrom (engstrom@edificeinfo.com , Phone: 510-816-4736).

Sincerely,



Tom Tennyson
EVP/Chief Merchandising Officer
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