



NEIMAN MARCUS STORES

EDI 852 Program Guide

EDIFICE

107 Riverdale Road
Riverdale, NJ 07457 USA
1 (973) 616-2929
www.EdificeInfo.com

EDI 852 Program Guide

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I. EDI 852 Program Overview

1. Why is Neiman Marcus Stores providing the EDI 852 exclusively through Edifice?

Neiman Marcus Stores has partnered with Edifice to provide you with a central destination for all of your POS reporting needs. In addition to receiving the EDI 852, this partnership allows you to take advantage of the entire suite of Edifice POS Based Retail Analysis services, including Edifice Reports and Dashboards, allowing you to maximize the value of POS information by identifying specific retail opportunities for your company.

2. When will Neiman Marcus Stores discontinue the distribution of EDI 852s?

August 10th, 2009

3. How do I learn more about other POS Based Retail Analysis Services from Edifice?

Contact Georgeann Bodnar at (210) 494-5008 or gbodnar@EdificeInfo.com. Or, visit www.EdificeInfo.com\NeimanMarcus.html.

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II. EDI 852 Program Details

1. What mapping schema does the Edifice EDI 852 follow?

Mapping will follow the 4010 VICS standard.

2. What are the differences between the Neiman Marcus Stores EDI 852 and the Edifice EDI 852?

The only change is that the Sender ID and Qualifier for the Edifice EDI 852 will be ZZ/NEIMANEDIFICE. Everything else remains the same. Refer to the EDI 852 Specification section of this guide for complete details.

3. Which metrics are included in the Edifice EDI 852?

Metrics include: Quantity Available (QA) and Quantity Sold (QS). Refer to the EDI 852 Specification section of this guide for complete details.

4. What transmission methods are available?

You can receive your Edifice EDI 852 via FTP, sFTP, AS2 or VAN. If you choose FTP, sFTP, you may be able to reduce your VAN fees. If you choose VAN or AS2, you will be responsible for all fees.

5. When will my Edifice EDI 852 be delivered?

The standard delivery day is Tuesday before 3PM. You can opt to receive the 852 earlier for an increased fee or later for a decreased fee.

6. Does Edifice require an EDI 997 – Functional Acknowledgement?

Yes. The 997 is required within 24 hours of receipt of the Edifice EDI 852. Refer to the EDI 997 Specification section of this guide for complete details.

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III. Fees

1. What fees are involved?

You will be responsible for a one-time set-up fee and ongoing monthly fees. Additional communication fees may apply depending on your communication method. If you choose to receive the 852 via VAN, you will be responsible for all VAN fees. If you choose FTP or sFTP as a delivery method, you may be able to greatly reduce your transmission fees. AS2 is also available for a nominal setup fee and annual maintenance fees.

2. How are fees determined?

Unlike typical EDI services, fees are not based on kilocharacters. Fees are based on the size of your relationship with NEIMAN MARCUS. Many factors are considered including: the number of UPCs, sales, number of store locations, and delivery day of the week.

3. Will my fees be adjusted when my volume with Neiman Marcus Stores changes?

The size of your relationship with Neiman Marcus Stores will be reviewed on the anniversary date of your Letter of Understanding (LOU) and fees will be adjusted accordingly.

4. When will fees be due and what are my payment options?

The one-time set-up fee is due upon signing your Letter of Understanding (LOU). Monthly fees are invoiced on the first day of each month for services rendered that month. If you opt to receive your EDI 852 via VAN you will receive an additional monthly invoice from Edifice which will reflect VAN fees incurred that month. Edifice offers invoicing via email or First class mail. Payments can be made by electronic transfer, credit card or check. Payment terms are Net 30.

5. What are the cancellation terms?

Cancellation terms are 90 days from receipt of your written termination notice.

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IV. Getting Started with Edifice

1. How do I sign up for service?

Sign up by completing the EDI 852 Sign-up form found in this guide. To speak with an Edifice representative, contact Georgeann Bodnar at (210) 494-5008 or gbodnar@EdificeInfo.com.

2. After I sign up, how do I begin receiving my EDI 852s?

The sign-up form that you submit contains all of the information we need to set up your EDI 852 document. Document setup typically takes one (1) week.

If you select FTP or sFTP as your transmission method, Edifice will configure you on our network and you will receive an email notification providing you the address, User ID and Password that are required to retrieve your Edifice EDI 852.

If you select AS2 as your transmission method, you will need to email your AS2 certificate and partner profile to EDISupport@edificeinfo.com with the subject line: YOUR COMPANY NAME – EDI AS2 REQUEST. Upon receipt of this email an EDI Specialist will be in touch to complete your AS2 setup.

If you select VAN as your transmission method, you will need to contact your VAN provider and request Edifice be added as a new Trading Partner. Payment of VAN fees is your responsibility. VAN fees will be reflected in a separate monthly invoice from Edifice if 100% payment cannot be applied. You may be able to reduce your VAN fees by accepting the Edifice EDI 852 via FTP, sFTP or AS2.

Upon completion of setting up your document and transmission method we will go through a brief testing period to ensure your Edifice EDI 852 can be translated and utilized by your systems.

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V. Customer Support

1. Who should I contact if I have questions about my EDI 852?

EDIsupport@edificeinfo.com

2. Who should I contact if I would like to upgrade to other Edifice Services?

Your Business Intelligence Analyst can assist you with upgrading services.

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