



Bergdorf Goodman Vendors

Change in EDI 852 and Partnership with EDIFICE Information Management

To keep in line with our Corporate Reporting Policies and to ensure that the sales data that we communicate to our vendors is consistent, single source and approved, The Neiman Marcus Group has re-aligned our EDI Sales and On-Hand communication to our vendors. With this re-alignment, we will be eliminating the current **Bergdorf Goodman EDI 852** that is sent electronically to our vendors from BG systems. As of **August 30, 2010** sales data to the vendors will be provided in one of the following methods:

- EDIFICE produced EDI 852 (no-fee based service)
- EDIFICE produced point-of-sale (POS) reports (fee based service)

To administrate these reports, The Neiman Marcus Group has chosen to partner with EDIFICE to provide fee based services including point-of-sale reporting and to be the distributor of our no fee BG EDI 852. This change has already been applied to the other divisions of The Neiman Marcus Group; Neiman Marcus Stores, Cusp, Last Call Stores and will be applied to Neiman Marcus Direct in the near future.

As of **August 30, 2010** Bergdorf Goodman will discontinue the direct distribution of the EDI 852. With the partnership between The Neiman Marcus Group and EDIFICE brings the availability of a fee based sales reporting option and a no cost EDI 852. The fee based option from EDIFICE will be a customized and robust web-accessed metric tool that allows you to filter, sort, drill down and create sales reports to the SKU/Store level. When you chose this option, you and the BG merchants will have access to these web-based reports through an EDIFICE portal. The no cost option, is receiving the EDI 852 as you may do today. If you elect to continue receiving the **EDI 852** at no cost, you must have a contract in place with EDIFICE by **August 9, 2010** to ensure no disruption in the delivery of the **EDI 852**. If you are a vendor that sells to other divisions of The Neiman Marcus Group, you can receive a free EDI 852 for all divisions except Neiman Marcus Stores. Edifice will be ready to set vendors up on the Edifice POS Reports or Edifice 852 as of July 12, 2010.

If you are already an EDIFICE customer, please contact your EDIFICE account manager to contract for Bergdorf Goodman data. If you are new to EDIFICE, please contact Georgeann Bodnar at 210-494-5008 or gbodnar@edificeinfo.com. Learn more about The Neiman Marcus Group program and/or register for an EDIFICE representative to contact you at: <http://www.edificeinfo.com/neimanmarcusgroup.aspx>

You will be receiving informational e-mails in the upcoming weeks and a member of our Bergdorf Goodman EDI team will be contacting you to determine what path your company will be taking in regards to receiving SKU/Store Sales and On-Hand data from Bergdorf Goodman.

We appreciate your partnership and highly recommend the EDIFICE POS Reports as they contain information about our business not found in any report that's available to our vendors today. By having you assist us in managing the business at the lowest level, both of our companies will be more successful.

Sincerely,
Julie Lehman
Corporate EDI Manager, Neiman Marcus